



A Partner of Friends of the James River Park, a 501c3 nonprofit organization, EIN 26-3587880

13th Annual RVA Environmental Film Festival March, 2023

Sponsorship Opportunity

We would like to invite you to sponsor the [RVA Environmental Film Festival!](#) The RVAEFF features films that raise awareness of environmental issues relevant to the Richmond region, our nation, and our planet.

THE RVA ENVIRONMENTAL FILM FESTIVAL (RVA EFF) IS ALWAYS FREE!

Only through the generosity of businesses and nonprofits sponsorships has it been possible for the Festival to offer free admission to top-notch environmental films and special guests who speak about environmental issues. The Festival also provides Virginia filmmakers an opportunity to showcase their work through the Virginia Environmental Film Contest.

How can you help?

Are you a business with a commitment to environmental issues and looking for an opportunity to express that commitment? We offer a variety of sponsorship opportunities (See below), including sponsoring the Virginia Environmental Film Contest. As a Festival sponsor, you will be reaching audiences through screenings at the Byrd Theatre and other venues around town such as local universities and area libraries.

Please make checks payable to "FoJRP" with the notation: RVA Environmental Film Festival Sponsor and mail to: c/o Rochelle Altholz, Treasurer, 6205 Manor Park Court, Glen Allen VA 23059

Sponsorship Levels

Please consider supporting this important event at one of the sponsorship levels below.

By December 31, 2022 we need a high resolution file of your logo so we can ensure that your sponsorship is properly promoted.

<u>Deliverable</u> **	<u>Sturgeon</u>	<u>Oyster</u>	<u>Bald Eagle</u>	<u>Polar Bear</u>	<u>Whale</u>
	\$100 to 499	\$500 to 999	\$1,000 to 1999	\$2000 to 2999	\$3000+
Listing on rvaeff.org, the RVA Environmental Film Festival website with a link to your website.	X	X	X	X	X
Screen logo or ads for your organization prior to films shown at the Byrd Theatre and other Festival venues. Your logo on posters and other printed material.		X	X	X	X
Name recognition on all outgoing press materials. Literature about your organization can be distributed during the festival. Large logo on posters and other printed materials.			X	X	X
Name recognition on all paid advertisements. Signature Branding at the opening night reception as well as acknowledgement and display of marketing materials. Potential for shared billing with other donors.				X	X
Signature Branding of the Film Contest. Includes participation in the Awards Ceremony. Can MC the awards ceremony if desired.					X
** There may be adjustments due to Covid-19					
Disclaimer: The Richmond Environmental Film Festival (RVAEFF) is not responsible to proof your work for any typographic errors, omissions or mistakes. Colors may vary depending on the projection equipment used at each venue including: brightness, contrast and adjustment settings. RVAEFF is not responsible for the display quality if improperly formatted or low resolution files are submitted. Low-resolution images will look fuzzy or pixelated.					